



ALABAMA VETERINARY MEDICAL ASSOCIATION

P.O. Box 3514, Montgomery, Alabama 36109-0514 Telephone (334) 395-0086 Fax (334) 270-3399

Dear Exhibitor:

Please accept our invitation to exhibit at the 21st Annual Alabama Conference for Food Animal Veterinarians to be held in Columbiana, Alabama, February 24-26, 2012. As you are probably aware Dr. Jim Floyd started this conference while he was Extension Veterinarian for Alabama and has a loyal following of food or mixed animal veterinarians.

We invite you to purchase an exhibit space at this conference for \$450.00. For this fee you will be recognized as an exhibitor for the meeting in the printed materials (registration packet & signage), listed on the Alabama VMA web page and recognized from the podium. Of course, you will have a great opportunity to visit with the attendees and speakers during the conference. **As customary, one meal voucher is included in your registration fee. This includes Friday lunch & dinner, Saturday breakfast, lunch & dinner, Sunday breakfast & lunch and all breaks. Additional meal vouchers may be purchased for \$95.00 per person and must be purchased in advance. (See registration form)**
NOTE: The meal voucher includes steak dinner Saturday evening.

We offer you the opportunity to make a 45-60 minute Industrial Technical Seminar after a meal that you sponsor. This format is very successful at conferences held by the Academy of Veterinary Consultants. Presentations should be informative about an animal health or performance issue, which is a focus of your company without being overly commercial product marketing. This format allows the company presenting the seminar to showcase technical personnel and animal health issues important to the company to an interested and motivated group of veterinarians and qualifies that time for continuing education credit for attendees. Fees for sponsorship of an Industrial Seminar will be \$1000.00 or for \$1250.00 you can receive a booth along with the Industrial Technical Seminar Sponsorship. We have a few time slots still open, these sponsorships move fast so if you are interested, please let Melissa know ASAP.

If you are planning to exhibit please **FAX (334) 270-3399** or **E-MAIL (Melissa@franzmgt.com)** the attached **"EXHIBIT / SPONSOR REGISTRATION FORM"** to Melissa Williford, Director of PR/Communications no later than November 11, 2011. We encourage you to invite your Technical Service Veterinarians to attend the conference. Room and board charges for all sponsor representatives desiring to stay at the 4-H Center are at the same rate as the veterinarians attending the conference. **(See registration form)**

Please contact Melissa if you have any questions. We are looking forward to seeing you at the 4-H Center on February 24-26, 2012!

Sincerely,

Charles F. Franz, DVM
Executive Director

EXHIBITOR / SPONSOR REGISTRATION FORM
21st Alabama Conference for Food Animal Veterinarians
February 24-26, 2012

DATE: _____

NAMETAG ONE: _____

NAMETAG TWO: _____

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

EXHIBIT REGISTRATION

_____ Single Booth	\$450.00	\$ _____
_____ Industry Technical Seminar	\$1000.00	\$ _____
Speaker Name: _____		
_____ Industry Technical Seminar / Booth	\$1250.00	\$ _____
_____ Additional Meal Voucher #__@	\$95.00 ea	\$ _____
(One Set of Meal Vouchers Included with Booth Fee.)		
_____ Additional Nametag #__@	\$25.00 ea	\$ _____
Name: _____		
Name: _____		

ACCOMMODATIONS

Occupancy in the 4-H Center motel is two per room. If you have a preference of roommate, please indicate that person below. If preference is NOT listed, rooms will be assigned as registrations are received (on first come, first serve basis).

Roommate Preference (if any): _____ **(All rooms are non-smoking)**

****You may request a room to your self, but please note that you will be charged the \$96.00.**

_____ ROOM MATE 4-H CENTER FRIDAY		
Double occupancy (registrant 1)	\$48.00	\$ _____
Double occupancy (registrant 2)	\$48.00	\$ _____
Single occupancy (registrant)	\$96.00	\$ _____
_____ ROOM MATE 4-H CENTER SATURDAY		
Double occupancy (registrant)	\$48.00	\$ _____
Double occupancy (registrant 2)	\$48.00	\$ _____
Single occupancy (registrant)	\$96.00	\$ _____

GRAND TOTAL \$ _____

METHOD OF PAYMENT

Enclosed is a check payable to the ALABAMA VMA
 MasterCard or Visa

Card # _____ Expires ____/____ 3 Digit Code on Back of Card _____

Name of Card _____

Signature _____

PLEASE FAX OR MAIL BY FRIDAY, NOVEMBER 11, 2011 TO:

Alabama VMA, Attn: FAC, P.O. Box 3514, Montgomery, AL 36109
OR
Fax : (334) 270-3399